



DAOCUBATOR

TOKEN ORBIT

Farm the growth. Keep the believers.

Viral growth. Real loyalty. Less spend.

Community-allocation tooling for token launches — points-to-token conversions that reward the members who actually stay.

Seed raise · \$500K at \$5M FDV

THE PROBLEM

Legacy airdrops pit the community against the project instead of building loyalty.

Every token-based growth push today ends one of two ways — both cost you the community you just paid for.

1 They dump

78–94%

of airdrop wallets sell the majority of their tokens within 90 days.
(Delphi Digital, 3.7M wallets / 5 yrs)

- Sell pressure accelerates — your treasury funds its own sell wall.

2 They resent you

\$2.4M

compensation pool Binance had to fund after the zkSync backlash.
Starknet & Sei alienated core users too.

- You attract airdrop hunters — not people who care about the mission.

Dump or resent — either way you lose the community. **There's a third option →**

THE SOLUTION

The third option: a planned series of point-to-token conversions.

Maximum community engagement per token spent — viral growth that stays loyal.

■ Not a one-off

A recurring, configurable program. Members earn points for real engagement; each event converts on a declining curve that rewards the earliest, most committed first.

■ Harness farmers, keep believers

You still get the top-of-funnel growth spike farmers create — but the biggest rewards flow to members who keep showing up. Growth upside, minus the churn you overpay for.

■ Capital-efficient by design

Non-dilutive, deferred until real PMF, far cheaper than continuous direct marketing or a CEX listing campaign. Your own token or stablecoins, so pre-token teams qualify too.

Proof it works — this is already the winning playbook. We systematize it.

Hyperliquid

~\$2 → \$30+

in a month. ~31% of supply to ~94k wallets — no VCs, no CEX campaign.

EigenLayer

\$0 → \$15B

TVL in 6 months via restaking points. 280k+ users in season one.

Ethena

\$0 → \$3B+

supply in months, airdrop to 2M+ wallets — fastest-growing stablecoin.

These were bespoke campaigns only elite teams could run. *Token Orbit is the Hyperliquid playbook, as a product.*

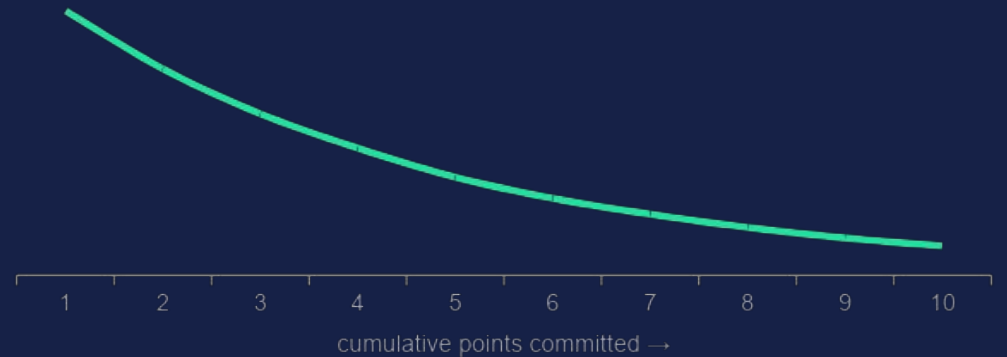
Two mechanisms: a series of transparent conversions + a deterministic curve.

A framework of repeated events

Both sides learn as they go — the community learns what earns rewards; the team never blows its whole allocation at once and gets an angry mob.

- 1 Event 1 — small tranche, learn the signal
- 2 Event 2 — engagement rises, tune the curve
- 3 Event 3 — larger tranche, loyal base compounds

Declining token-per-point curve



Earliest, most committed get the best rate. MEV-immune (no oracles / swap pools) · any-chain delivery via NEAR Intents.

BUSINESS MODEL & TOKEN

We take 1% of every pool — and the token captures it.

The revenue engine

Flat 1% protocol fee on each deposited pool — stress-tested, not a range. Launchpads take several % of the raise plus a token allocation; we undercut all of it.

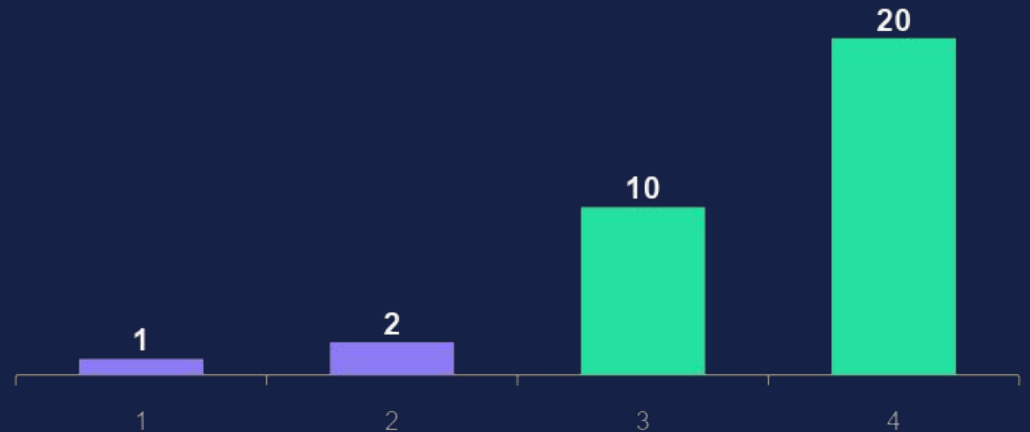
+ **B2B consulting** for custom curve modeling (high margin).

Our token — the Hybrid model

Tradeable governance token (liquid, DEX exit) **plus a conversion-window exit** on our own platform — capped extraction, funded by protocol revenue. Our raise becomes a live demo of the product.

Holders vote on what % of each fee is distributed vs. retained — we practice the disciplined extraction we sell.

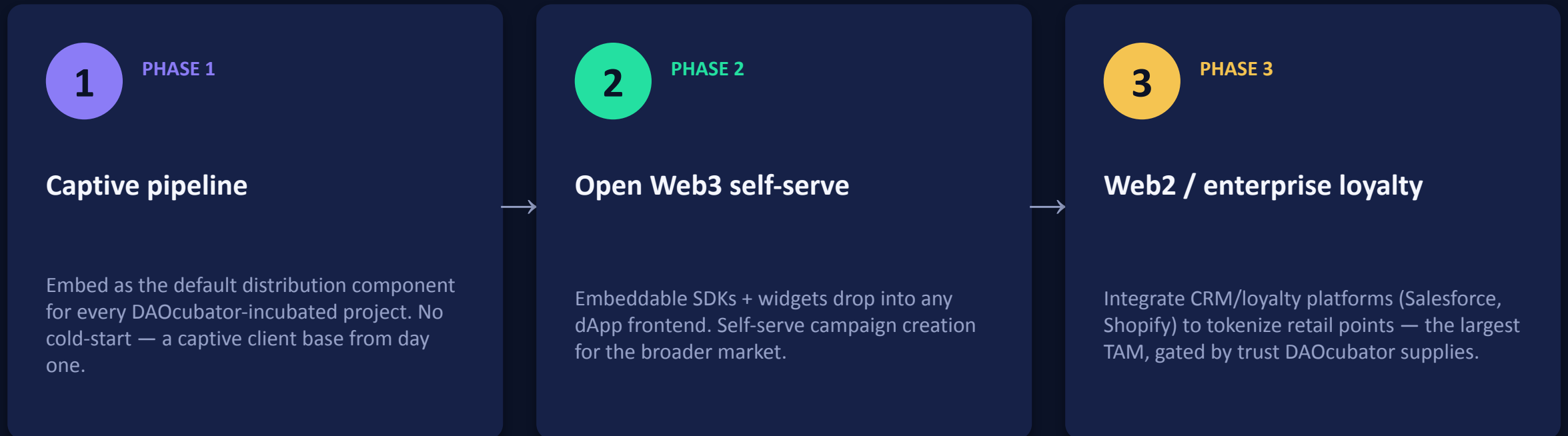
Return on a \$100K check by exit FDV



Entry (\$5M FDV) is below Galxe's own \$20M seed. A 20x to \$100M $\approx$ Galxe today, $\sim$ 3% of its $\sim$ \$3.7B peak (Kaito $\sim$ \$2.9B). Not outlandish.

GO-TO-MARKET

A captive pipeline from day one — then out to Web2 loyalty.

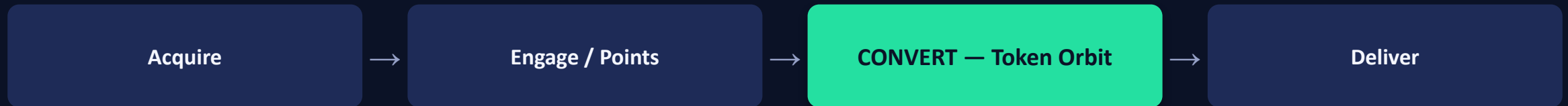


Built-in virality: milestone-unlocked tranches open only when a % of the community participates — top members onboard the rest.

POSITIONING

We don't do quests or hold your users.
We do one thing — the safe conversion.

Galxe & friends run the whole funnel and own the data. Token Orbit does only the points-to-token conversion — and plugs into the stack you already run.



◀ you keep the users + their data

Token Orbit handles this ▶

■ You own your data

Token Orbit never hosts quests or touches user PII. Clients keep all profiles in-house — no third-party silo, no platform lock-in.

■ Deterministic & MEV-safe

Closed curve, no oracle or bridge risk. The distribution step, done right — the part everyone else gets wrong.

■ Any chain

Deliver rewards where your users already are, via NEAR Intents — not a NEAR-only tool.

Moat = DAOcubator. Hundreds of launches advised → an unmatched failure-mode database encoded into the product, plus the institutional trust brands need before wiring a smart contract into their loyalty program.

TEAM

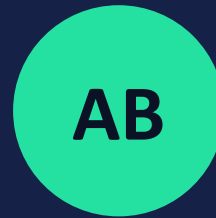
Art+tech community builders who've navigated hundreds of launches.



Jordan Gray

Co-Founder & CEO

Co-Founder & MD, CODAME ART+TECH (15+ yrs at the SF art/tech/community intersection). Vision, distribution, ecosystem.



Ankit Buti

Co-Founder & CTO

Founder, StartupEd.AI; AI SaaS product & engineering leader. Product, dashboard, Points API/SDK, contracts.



Asya Abdrahman

Co-Founder & CMO

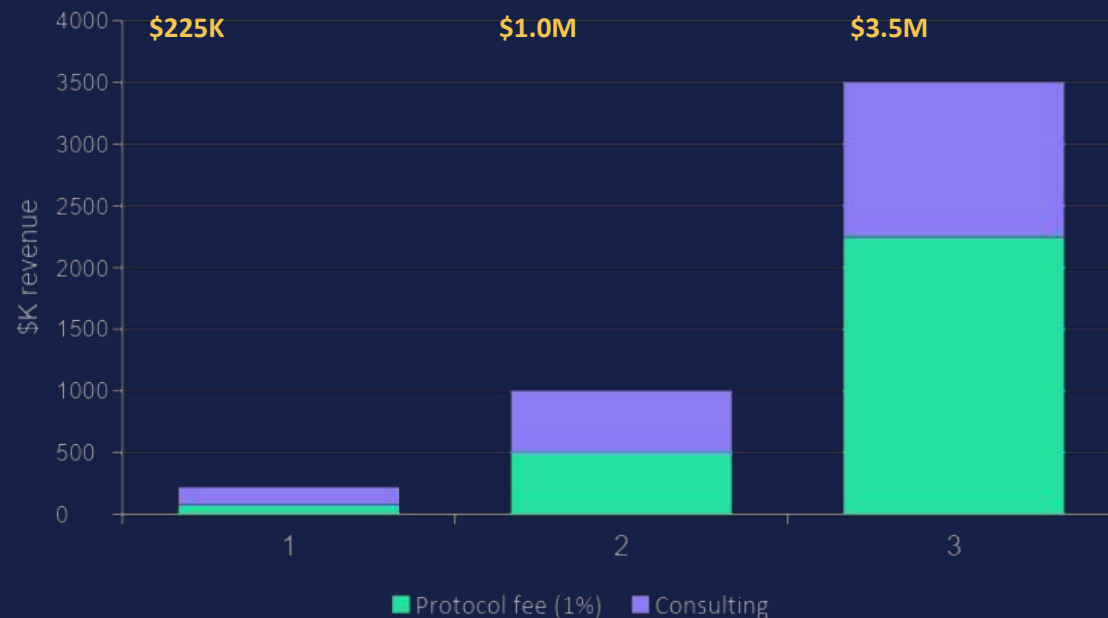
Artist & curator; co-ops, community & DAO social-impact (Primordia/Kindao, NEAR). Community, brand, fair-launch ethos.

Backed by DAOcubator's network of launch operators and its failure-mode database.

FINANCIALS & KEY METRICS

A take-rate business on a growing wave of token launches.

3-year revenue (illustrative)



What we drive

Pool value converted

the core volume metric

Blended take rate

1% protocol + consulting

Campaigns / ARPU

15 → 50 → 150 campaigns

Day-90 retention

holders still holding — our anti-dump proof

Illustrative — assumptions: pool sizes \$500K→\$1.5M, flat 1% fee. Swap in real pipeline to finalize.

Validated design, working prototype, ready to build.

Where we are

Working prototype built (Token Orbit): React/TS front-end — project wizard, dashboard, distribution manager, compliance module. Next: wire to audited contracts + Points API.

Milestones (12–18 mo)

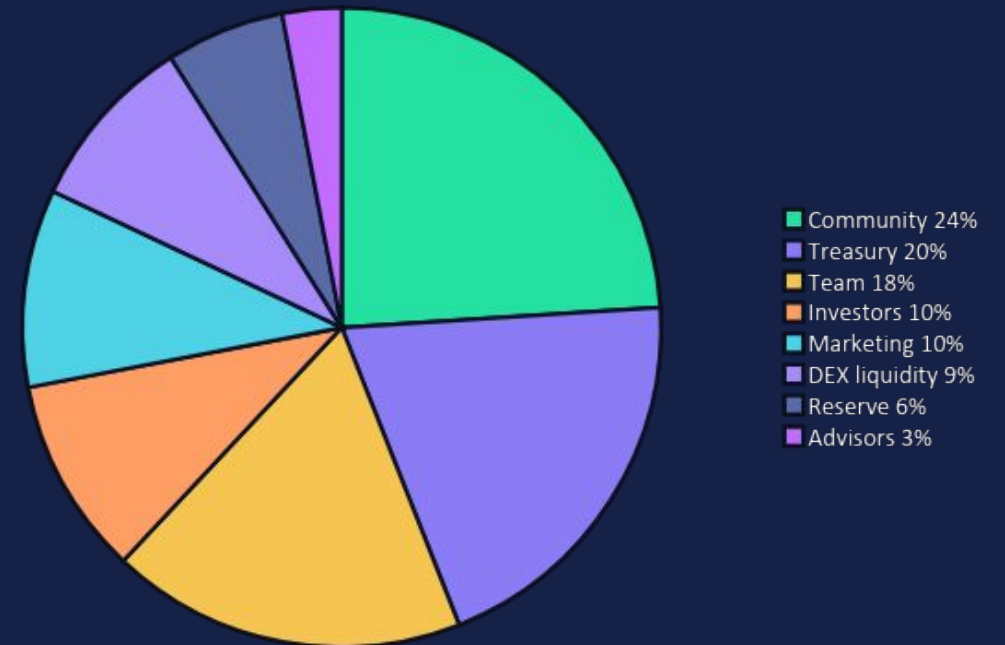
Audited v1 contracts → Points API + SDK → live conversion windows → first cohort of campaigns → first enterprise pilot.

THE ASK

\$500K seed at \$5M FDV

Use of funds: audits · engineering · BD · legal · DEX liquidity

Token allocation (Hybrid, 100M supply)



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Appendix

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COMPETITIVE LANDSCAPE

Everyone else is a questing tool, a P2P market, or a yield toy.

	Token Orbit	Galxe / Enable3	Whales Market	Pendle
Core	Contract-secured, pre-funded reward distribution	Loyalty questing / tasks	P2P pre-market OTC	Yield tokenization
Delivery	Auto-release via curve, any chain (NEAR Intents)	Manual / off-chain claims	P2P escrow at TGE	Custom AMM
MEV risk	None (closed curve)	n/a	Speculative	Market-exposed
Setup	Web UI, minutes, no dev team	Integrations	Trader-facing	Advanced

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